



Erasmus+ Partnership
Universal model of Professional
course for New age child carers for
women aged 50-64 years

Poland, December 2016



M'AM'ALOCA



- NGO, founded in 2004
- Until transformation of our organization in 2010 was a major goal organization of lectures, cultural and educational events
- Since 2010 focused on activities for active ageing
- Participating in 3 international projects; once as a leader partner



Activities



- Currently main focus on:
 - development of community life
 - sustainable development of the region
 - social inclusion
- Target area of our activities:
 - Cesky Brod, Kolin,
 - Central Bohemian
 - region



Team



Jiří Stuchl – director

External cooperaters:

Miriam Kotrusova – Charels University; social studies department

Jan Prokeš – co-founder of M'am'aloča, editor and journalist

Jaroslava Kotíková – Main researcher of Ministry of labour and social affair

Jaroslava Švarcbachová – day care center for people with dementia



Project E-inclusion people 50+

- „Transfer of knowledge in the area of e-inclusion of people aged over 50 in the labour market „
- Financed by the ESF and the state budget of the Czech Republic
- September 2012 - February 2014
- Budget: 3.5 million CZK
- 2 foreign partners, 1 Czech partner



Goals



Main goal:

- To increase the integration of older citizens in the information society in the Czech Republic and opportunities for people 50+ in the labor market

Specific goals:

- Transfer international experience with training older people in ICT
- Based on this experience, a methodology (what are the priorities and requirements of employees 50+ on acquiring knowledge and skills in ICT)
- Web pages on e-inclusion in the country
- Pilot training centre



Target groups



- Research and educational institutions
- Municipal governments and authorities
- NGOs
- Labour offices
- People over 50 years



Present day



- 2 community centers in Kolin and Cesky Brod (over 60 attenders)
- Partnerships with 7 organizations
- 6 volunteers
- www.zivotonline.cz
- Manual and handbook for new incomers



Thank you

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